



Education and Awareness Team Agenda

February 11th, 2022

9:05 – 9:50 a.m. Central Time

Susan Wood, Team Chair

1. **Welcome and Call to Order**
2. **Recap from last meeting (Susan/Emily)**
 - a. Content to share with legislators: Thanks to those who've sent things to share! *If you volunteered at a past meeting to write something, but haven't sent it yet, please send it as soon as possible.* (Susan)
 - i. Short stories and blurbs (Examples are available!)
 - ii. One-page handouts on importance of vaccines
 - b. New Vaccines During Pregnancy Modules, Youth Module Series – *Please help promote!* (Emily)
 - c. Yard Signs – Designs and Key Message (Emily)
3. **Legislator Engagement (Susan)**
 - a. Debrief Legislative Reception (Virtual, Feb. 9th – around 40 participants)
 - i. Strengths
 - ii. Weaknesses
 - iii. Improvements for next time
 - iv. Recording of event: Ideas for how to use this?
 - b. Continued Communications to Legislators
 - i. Policies that have been promoted this session. Key points. *(Informative, educational – not a call to action.)*
4. **Get Caught Up Campaign: Funded by CDC Foundation Grant (Emily)**
 - a. Update
 - i. Additional customization options: color schemes, photos, formats
 - ii. Campaign Materials Menu
 - b. Distribution
 - i. K-State Research & Extension
 - ii. Equipping Local Health Departments
 - iii. Yard Signs
 1. Individuals (Would you like a sign for your yard?)
 2. Organizations (Contact traditional and non-traditional partners in your local community to see if they would like to participate. ****Contact your local school district to ask if you can put up signs.**)
5. **Parent Group Update (Susan/Emily)**
 - a. Virtual Meet-up on February 2nd (Susan)
 - b. Recording – Learning about the Legislative Process in KS with IKC Policy Chair, Heather Braum (Emily)
6. **One thing you can do? (Susan)**
 - a. Share about an IKC resource on social media, in an email to a few friends, with your organization
 - b. Invite a parent to get involved with IKC Parents & Families
 - c. Educate your legislators
 - d. ****Contact your local school board to ask if you can put up signs**
7. **Closing Remarks and Adjourn (Susan)**

Next Meeting: Tuesday, March 9th at 1:00 p.m.